

# Reputation Booster Blueprint

## Marketing Kit Links

### Long Form Articles

<https://docs.google.com/document/d/1LUPmvfMPTCVO7uo1GMgggnMWhZ8stD34lsLPGNTYKTM/copy>

### Listicles

<https://docs.google.com/document/d/1Qcfaae6JACoEMBBTLxJNVlecdg5A9a1biqlyj5zXFxY/copy>

### Social Posting Images Template

[https://www.canva.com/design/DAGShrhldFA/539q8exRCeE4KUbp4zFWAA/view?utm\\_content=DAGShrhldFA&utm\\_campaign=designshare&utm\\_medium=link&utm\\_source=publishsharelink&mode=preview](https://www.canva.com/design/DAGShrhldFA/539q8exRCeE4KUbp4zFWAA/view?utm_content=DAGShrhldFA&utm_campaign=designshare&utm_medium=link&utm_source=publishsharelink&mode=preview)

### Email Newsletters

[https://docs.google.com/document/d/14i50irAx1nA7OSjKnLNBkrJ657sF0zQ-Aaw\\_Y9JYW94/copy](https://docs.google.com/document/d/14i50irAx1nA7OSjKnLNBkrJ657sF0zQ-Aaw_Y9JYW94/copy)

### LinkedIn Posts

<https://docs.google.com/document/d/15uiu2936uFoYnT87sg4iznP1LeXQdjD3Pvim8mRH9A/copy>

### xStorm (Pre-Written Tweets)

[https://docs.google.com/document/d/1X1JfXvKzGfKf0QICu166LrjCTNuSUumXv2Wa-aSD\\_jY/copy](https://docs.google.com/document/d/1X1JfXvKzGfKf0QICu166LrjCTNuSUumXv2Wa-aSD_jY/copy)

## **Cold Outreach Messages**

<https://docs.google.com/document/d/1uexwY0ZEloJOCsm2iSXXokD48ErAgXEm1WnslVQlhKQ/copy>

## **Warm Outreach Messages**

[https://docs.google.com/document/d/1\\_GPzeD5jnl6pgiooFRR3WNDMM6ImNZ2P\\_jTDqKtdzVM/copy](https://docs.google.com/document/d/1_GPzeD5jnl6pgiooFRR3WNDMM6ImNZ2P_jTDqKtdzVM/copy)

## **Google/PPC Ads**

[https://docs.google.com/document/d/1CTwmjijnEdAiv16RD0I3Ex\\_CUu5ZN6FvbKJF2SAM80BE/copy](https://docs.google.com/document/d/1CTwmjijnEdAiv16RD0I3Ex_CUu5ZN6FvbKJF2SAM80BE/copy)

## **Ad Images**

[https://drive.google.com/drive/folders/1BduA\\_V-ofuZoUVbhHvHunImvLkudqUP6?usp=sharing](https://drive.google.com/drive/folders/1BduA_V-ofuZoUVbhHvHunImvLkudqUP6?usp=sharing)

## **Facebook Ad Images and Copy**

[https://docs.google.com/document/d/1-KdEHbPuhsi4M593hb5Hcz5qa6s5T4z7sMN4qa\\_yv9c/copy](https://docs.google.com/document/d/1-KdEHbPuhsi4M593hb5Hcz5qa6s5T4z7sMN4qa_yv9c/copy)